

PRIVACY POLICY

The Data Controller of the Contestants' Personal Data ("Personal Data") is MM Company S.r.l. with registered office in Viale Postumia, 58/B - 37069 Villafranca VR, IT, responsible for the legitimate and correct use of Personal Data and who can be contacted for any information or request at the following addresses:

Website	www.mmcompany.eu
E-mail	admin@mmcompany.eu
Telephone	0039 02 39 21 95 04

Treatment: Management of Contestants.

Personal Data are collected and processed for the purposes listed below, together with the related legal basis:

- Management of potential future Contestant - European Union standard (GDPR 2016/679);
- Request of regulations from potential future Contestants - Union standard (GDPR 2016/679).

The categories of Personal Data that may be processed are the following: Tax code and other personal identification numbers; Name, address or other personal identification elements; Contact data (telephone number, e-mail, etc.).

Personal Data may be sent to the recipients or categories of recipients listed below:

consultants and freelancers in an individual or associated form, banks and credit institutions, companies and businesses.

In addition to this information, in order to ensure the most correct and transparent processing of Personal Data, we inform you that:

- the duration of the processing is determined as follows: 10 years from the date of participation in MM Award (art. 2946 of the Italian Civil Code which provides for the ordinary limitation period of 10 years);
- candidates have the right to ask the data controller for access to Personal Data and the rectification or cancellation of the same or the limitation of the processing that concerns them or to object to their processing;
- having given their consent, they have the right to withdraw such consent at any time
- have the right to lodge a complaint to the following Supervisory Authority: Guarantor for the protection of personal data.

Furthermore, we inform you that: candidates have a contractual obligation to provide Personal Data, as knowledge of the same is a necessary requirement for the actual candidature for MM Award and it will not be possible to proceed with the candidature in their absence.

Treatment: Customer service.

Personal Data are collected and processed for the purposes listed below, together with the related legal basis:

- Management of Contestants - European Union standard (GDPR 2016/679)
- Technical assistance to Contestants - European Union standard (GDPR 2016/679).

The categories of Personal Data that may be processed are as follows: Name, address or other personal identification elements; Tax code and other personal identification numbers; Behaviour data, profiles of users, consumers, taxpayers, etc.; Contact data (telephone number, e-mail, etc.).

Personal Data may be sent to the recipients or categories of recipients listed below: Contestants.

In addition to this information, in order to ensure the most correct and transparent processing of Personal Data, we inform you that:

- the duration of the processing is determined as follows: 2 years from the date of participation in MM Award;
- candidates have the right to ask the data controller for access to Personal Data and the rectification or cancellation of the same or the limitation of the processing concerning them or to object to their processing;
- having given their consent, they have the right to withdraw such consent at any time;
- have the right to lodge a complaint to the following Supervisory Authority: Guarantor for the protection of personal data.

Furthermore, we inform you that: candidates have a contractual obligation to provide Personal Data, as knowledge of the same is a necessary requirement for the actual candidature for MM Award and it will not be possible to proceed with the candidature in their absence.

Treatment: Planning and Control Activities.

Personal Data are collected and processed for the purposes indicated below together with the related legal basis:

- Planning of the activities related to the MM Award-European Union Standard (GDPR 2016/679).

The categories of Personal Data that may be processed are the following: Tax code and other personal identification numbers; Name, address or other personal identification elements; Economic, commercial, financial, insurance activities; Role held in the company; Professional quality certificates; Product quality certificates

The processing of Personal Data is based on the legitimate interests of the data controller recognized by the law, specifically:

- Programming of activities related to the MM Award - Carrying out business activities.

Personal Data may be sent to the recipients or categories of recipients listed below: Consultants and freelancers in individual or associated form, employees, corporate bodies.

In addition to this information, in order to ensure that Personal Data is processed as fairly and transparently as possible, we inform you that:

- the duration of the processing is determined as follows: functionality with respect to the cessation of the company activity;
- candidates have the right to ask the data controller for access to Personal Data and the rectification or cancellation of the same or the limitation of the processing that concerns them or to oppose their processing;
- having given their consent, they have the right to revoke such consent at any time;
- have the right to lodge a complaint to the following Supervisory Authority: Guarantor for the protection of personal data.

Treatment: Marketing.

Personal Data are collected and processed for the purposes set out below together with the legal basis of reference:

- Marketing (analysis and market surveys) - European Union standard (GDPR 2016/679);
- Sending information and/or advertising material also by telephone or internet - European Union standard (GDPR 2016/679).

The categories of Personal Data that may be processed are the following: Tax code and other personal identification numbers; Name, address or other personal identification elements; Economic, commercial, financial, insurance activities; Contact data (telephone number, e-mail, etc.). Personal Data may be sent to the recipients or categories of recipients listed below: Clients and users, Companies and businesses, Consultants and freelancers in an individual or associated form.

In addition to this information, in order to ensure the most correct and transparent processing of Personal Data, we inform you that:

- the duration of the processing is to be intended as follows: until the withdrawal of consent by the data subject;
- candidates have the right to ask the data controller for access to Personal Data and the rectification or cancellation of the same or the limitation of the processing that concerns them or to object to their processing;
- having given their consent, they have the right to withdraw such consent at any time
- have the right to lodge a complaint to the following Supervisory Authority: Guarantor for the protection of personal data.

COOKIE POLICY

MM Company S.r.l. website (below, respectively, the “Website” and “MM Company”), can be visited at <http://www.mmcompany.eu/>, the Website sends specific cookies to the user’s browser. MM Company hereby informs users about cookies installed exclusively by the Website, their characteristics and their management. For cookies installed on other websites through our Websites, users can consult their related cookie policies.

WHAT IS A COOKIE?

Cookies are small text files (generally consisting of alphanumeric characters), stored on the users’ device (computer, tablet, mobile phone or other portable devices) and analysed each time they access the Website. Cookies make it technically possible to store, for a certain period of time (varying on the duration of use), useful information to guarantee that the Website easily usable and effective as well as comprehend how the user utilizes the Website and his preferences.

The Site uses different kinds of cookies:

- a) based on the duration of use,
 - session cookies, automatically deleted once the browser is closed; and
 - persistent cookies, which remain stored in the user’s device even after the browser is closed;
- b) based on the subject installing them on the user’s device,
 - first-party cookies (or proprietary) are created by the website a user is visiting directly; and
 - third-party cookies are installed by third-party websites, other than the one visited by the user.

STRICTLY NECESSARY, PERFORMANCE, MARKETING COOKIES: USER’S CONSENT

This Website uses strictly necessary, performance and marketing cookies (v. below all related definitions).

Strictly necessary cookies are essential to enable users to access and browse the Website, therefore, they do not require user’s consent.

Performance and marketing cookies are, instead, enabled only with user’s consent. Users can give or deny such consent on their first visit to the website, as described in the designated banner.

On each subsequent visit to the Website, users can withdraw previously granted consent. Users can do this on the page dedicated to cookie management.

Functionality Cookie

These cookies allow users to access third-party programs and functions on the Website. They do not require users’ consent as their installation ensures the performance of services requested.

The Website uses Google Maps cookies to allow users to utilize the Website’s map.

SOCIAL BUTTON

The Website uses different links, that allow users to visit MM Company Instagram, Facebook and LinkedIn profiles (see Website footer). These links – displayed as their related social networks icons – do not require third-party cookie installation.

COOKIES AND BROWSER SETTINGS

Please note that by changing browser settings, users can always delete previously installed cookies and decide not to accept new ones.

The procedure to change such settings differ for every browser and operating system.

Below the links to cookie settings in the most common browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=it>;
- Mozilla Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>;
- Safari: <https://support.apple.com/it-it/HT201265> (for iPhone, iPad and iPod Touch) <https://support.apple.com/it-it/guide/safari/sfri11471/mac> (for MacBook);
- Windows Internet Explorer: <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>;
- Windows Microsoft Edge: <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>.

Users can find further information on the most commonly used cookies online (statistical and marketing) and on how to uninstall them by consulting the [Network Alliance Initiative opt-out page](#), the [Digital Advertising Alliance opt-out page](#), or the <http://youronlinechoices.eu> website.

COOKIES USED BY THE WEBSITE

When users visit the Website, the Website and third-party websites install cookies on the device used.

Strictly Necessary Cookies

These session or permanent cookies are essential to enable you to browse around a website, use its features and access reserved areas. Without these cookies, no website can properly function.

Below the strictly necessary cookies installed when visiting the Website:

Name	Supplier	Target	Expiration	Type
ASPSESSIONID#	mmcompany.eu	Stores users' status on different pages of the website.	Session	HTTP

Performance cookies

These cookies collect aggregated statistical information about the number of users visiting the Website and their browsing preferences. This data may be used to let us know which and how many pages are mostly visited, how much time on average users spend on the Website, the key words mostly used by users on search engines to reach the Website.

Below the performance cookies installed – with users' consent – when visiting the Website:

Name	Supplier	Target	Expiration	Type
_ga	mmcompany.eu	Used to identify univocal ID and generate statistical data on user's Internet use	2 years	HTTP
_gat	mmcompany.eu	Used by Google Analytics to throttle the request rate	1 day	HTTP
_gid	mmcompany.eu	Used to identify univocal ID to generate statistical data on users' Internet use	1 day	HTTP
collect	google-analytics.com	Used to send data to Google Analytics about users' device and behaviour. Tracks users on devices and marketing channels. Privacy policy: https://policies.google.com/privacy Cookie policy: https://policies.google.com/technologies/cookies?hl=it Google Analytics consent form: https://tools.google.com/dlpage/gaoptout	Session	Pixel

Advertising Cookies

These cookies are designed to analyse visitors' preferences while they browse the web in order to display advertisements on the website or other websites based on their recorder preferences.

Below the advertising cookies that are installed - with user's consent – when visiting the Website:

Name	Supplier	Target	Expiration	Type
GPS	youtube.com	Identify univocal ID on mobile devices to store location data GPS Privacy policy, cookie policy and cookie management: as described above	1 day	HTTP
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after	1 year	HTTP

viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.

Privacy policy:
<https://policies.google.com/privacy>

Cookie policy and cookie management:

<https://policies.google.com/technologies/cookies?hl=it>

PREF	youtube.com	Used by Google to identify univocal ID for statistics on visitors YouTube video and different websites. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	8 months	HTTP
r/collect	doubleclick.net	This cookie is used send data to Google Analytics about visitors' device and behaviour. It tracks visitors on different devices and marketing channels.	Session	PIXEL
test_cookie	doubleclick.net	Used to determine if the visitor's browser support cookies.	1 day	HTTP
VISITOR_INFO1_LIVE	youtube.com	Attempts to estimate users' bandwidth on pages with integrated YouTube videos. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	179 days	HTTP
YSC	youtube.com	Used to identify univocal ID for statistics on what YouTube videos users have visualized Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	Session	HTTP
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	Session	HTML
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	Persistent Cookie	HTML
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	Persistent Cookie	HTML

yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	Session	HTML
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	Session	HTML
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video. Privacy policy: https://policies.google.com/privacy Cookie policy and cookie management: https://policies.google.com/technologies/cookies?hl=it	Session	HTML

Last updated on December 2019

For further information, contact: admin@mmcompany.eu